



# Investor Presentation

August 2022

**OppFi**<sup>™</sup>

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Certain financial information and data contained in this Presentation is unaudited and does not conform to Regulation S-X. Accordingly, such information and data may not be included in, may be adjusted in or may be presented differently in, any periodic filing, information or proxy statement, or prospectus or registration statement to be filed by OppFi with the SEC. Some of the financial information and data contained in this Presentation, such as Adjusted EBT, Adjusted Net Income (and margin thereof), Adjusted EBITDA (and margin thereof) and Adjusted Operating Expense (and margin thereof), have not been prepared in accordance with United States generally acceptable accounting principles ("GAAP"). Adjusted EBT is defined as Net Income, plus (1) recruiting fees, severance and relocation, (2) amortization of debt transaction costs and (3) other addbacks and one-time expenses following the closing of the business combination, including one-time implementation fees, stock compensation expenses, IPO readiness costs and management fees. Adjusted Net Income is defined as Net Income plus (1) recruiting fees, severance and relocation, (2) amortization of debt transaction costs and (3) other addbacks and one-time expenses following the closing of the business combination, including one-time implementation fees, stock compensation expenses, IPO readiness costs and management fees, adjusted for taxes assuming a tax rate of 25% for the three months ended June 30, 2021 and a 24.14% tax rate for the three months ended June 30, 2022 and adjusted for taxes assuming a tax rate of 25% for the six months ended June 30, 2021 and a 24.08% tax rate for the six months ended June 30, 2022, reflecting the U.S. federal statutory rate of 21% and a blended statutory rate for state income taxes, in order to allow for a comparison with other publicly traded companies. Adjusted EBITDA is defined as Adjusted Net Income plus (1) a tax rate of 25% for the three months ended June 30, 2021 and a 23.4% tax rate for the three months ended June 30, 2022 and adjusted for taxes assuming a tax rate of 25% for the six months ended June 30, 2021 and a 24.08% tax rate for the six months ended June 30, 2022, reflecting the U.S. federal statutory rate of 21% and a blended statutory rate for state income taxes, in order to allow for a comparison with other publicly traded companies, (2) depreciation and amortization, (3) interest expense and (4) business (non-income) taxes. Adjusted Operating Expense is defined as total expenses excluding interest expense, add backs and one-time items. These non-GAAP financial measures may be different from non-GAAP financial measures used by other companies. OppFi believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends. These non-GAAP measures with comparable names should not be considered in isolation from, or as an alternative to, financial measures determined in accordance with GAAP. These non-GAAP measures of financial results are not GAAP measures of our financial results or liquidity and should not be considered as an alternative to net income (loss) as a measure of financial results, cash flows from operating activities as a measure of liquidity, or any other performance measure derived in accordance with GAAP. OppFi believes these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to OppFi's financial condition and results of operations. OppFi's management uses these non-GAAP measures for trend analyses and for budgeting and planning purposes. OppFi believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating projected operating results and trends in and in comparing OppFi's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. Management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP financial measures is that they exclude significant expenses and income that are required by GAAP to be recorded in the Company's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. 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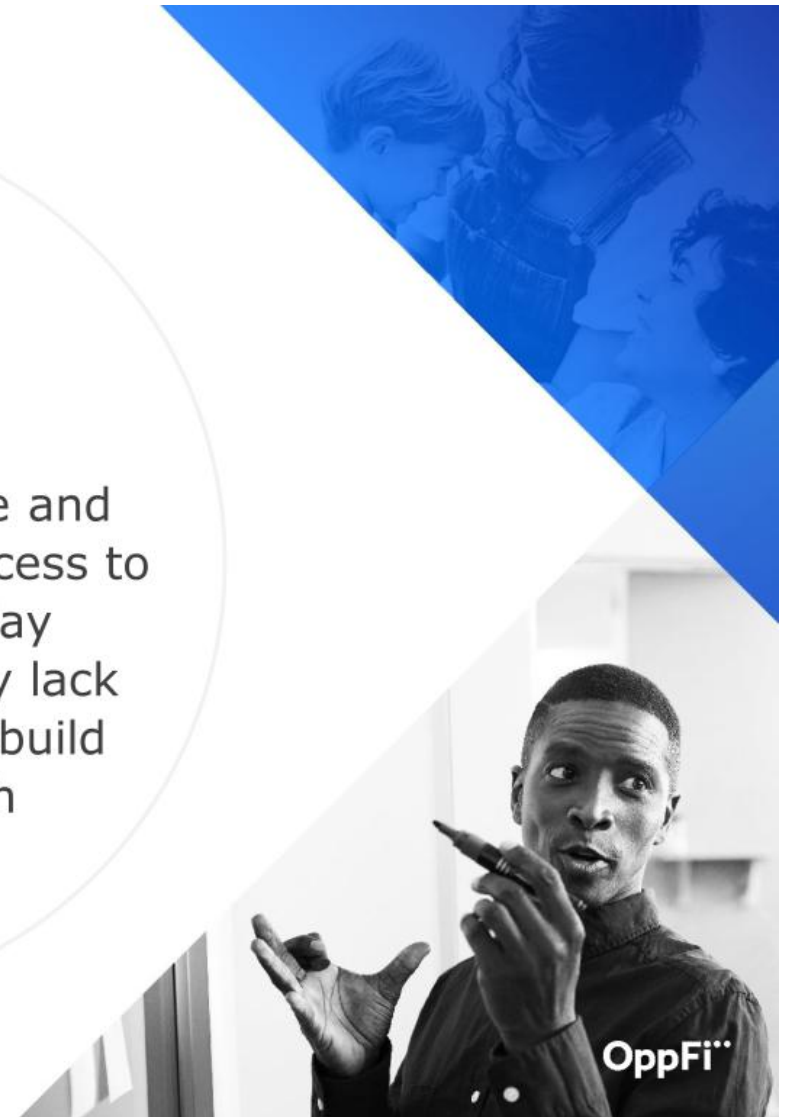
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## Website

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## OUR MISSION

To facilitate safe, simple and more affordable credit access to the 60 million everyday Americans who currently lack traditional options to rebuild their financial health





# Key Company Highlights



## Solid Revenue Growth

66% 5-year CAGR<sup>1</sup>



## Significant Scale

Facilitated more than \$3.9 billion in gross loan issuance covering over 2.4 million loans, since inception



## Leading Proprietary Credit & Technology Platform

Real-time AI drove automation for 82% of decisions in Q2 2022



## CEO and Executive Chairman as Largest Shareholder

Owner / operator dynamic aligns incentives to maximize shareholder value



## Robust Customer Demand

More than 1.5 million applications in 1H 2022, 83% mobile generated



## Exceptional Customer Satisfaction

Net Promoter Score of 82<sup>2</sup>; 3,400+ Trustpilot customer reviews with 4.7 / 5.0 average rating

## Executive Management Team with Substantial Financial Services Experience



**Todd Schwartz**  
**Founder, Chief Executive Officer,  
and Executive Chairman**  
Schwartz Capital Group



**Pamela Johnson**  
**Chief Financial Officer**  
Heights Finance;  
Pioneer Financial Services



**Christopher McKay**  
**Chief Risk and Analytics Officer**  
HSBC; Capital One



**Manuel Chagas**  
**Chief Operating Officer**  
Discover Financial Services;  
McKinsey & Company; Accenture



**Elizabeth Simer**  
**Chief Strategy Officer**  
Discover Financial Services;  
Square (Block); Intuit



**Vasili Gerogiannis**  
**Chief Capital Officer**  
ABN AMRO; BMO Financial Group



**Yuri Ter-Saakyants**  
**Chief Technology Officer**  
Insureon; Mediaocean



**Stacey Hasenbalg**  
**Chief Compliance Officer**  
Avant; BMO Financial Group;  
Mayer Brown



**Marv Gurevich**  
**General Counsel**  
Enova; Avant

## High Percentage of Americans Lack Savings and/or Credit Access



**60 million U.S. adults**

lack access to traditional credit<sup>1</sup>



**64% of U.S. consumers**

live paycheck to paycheck<sup>2</sup>



**44% of U.S. adults**

have savings to cover a \$1,000 unplanned expense<sup>3</sup>

# We Help Everyday Consumers Solve Everyday Problems

## Our Typical Customer:

- ✓ Established Credit History
- ✓ Median Income
- ✓ Employed
- ✓ Bank Account
- ✓ >30 Years Old
- ✓ College-Educated
- ✓ No Savings

OppFi customers can use proceeds for **any unexpected expense**



**Car Trouble**



**Housing**



**Medical**



**Family**



**Education**





# OppFi Advantage: The OppFi Approach to Lending

Traditionally financing options for the underbanked have been limited, with exorbitant interest rates and poor customer service

## OppFi Market Leading Terms

Simple interest, amortizing installment loans with no balloon payments

No origination, late, or NSF fees

No prepayment penalties

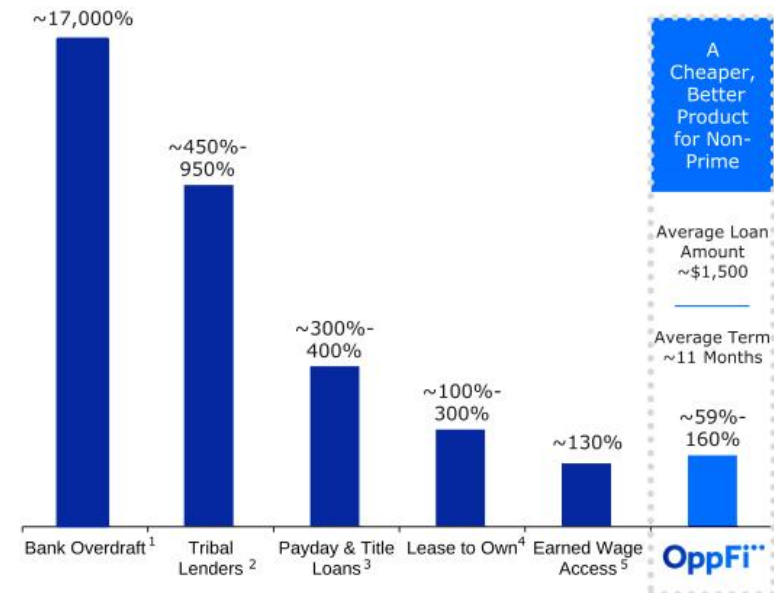
Market-based offers provide options based on amount, interest rate, and term

Report to the 3 major credit bureaus

Work compassionately with customers who require payment plan modification

TurnUp program helps consumers find most affordable loan even if that option isn't with us

## Underbanked Option APRs

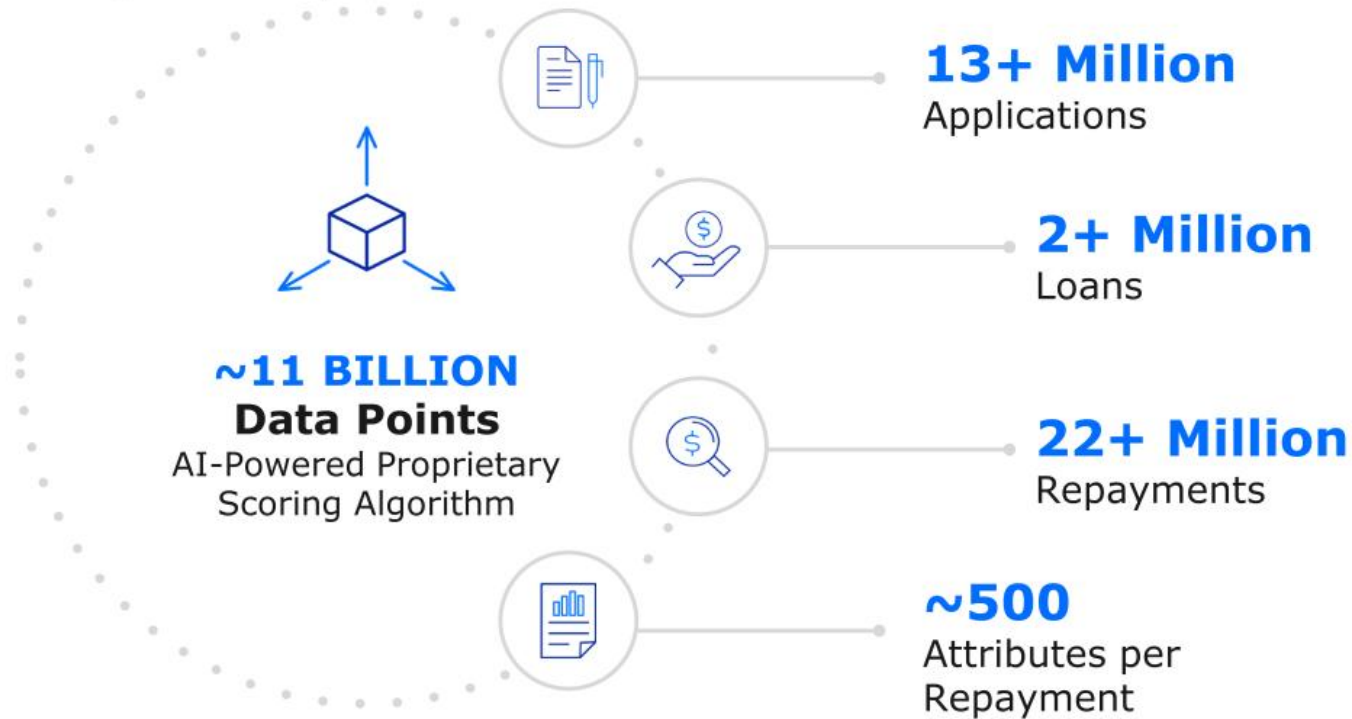


1. Credit Karma; based on average charge of \$34 on average transaction of \$24 to be repaid within three days
2. CFPB; from 2017 lawsuit, the annual percentage rates for four tribal lenders' installment loan products was between 440% and 950%
3. FTC and CFPB; based on title lenders charging average of 25% per month and typical two-week payday loan with a \$15 per \$100 fee
4. FTC; based on \$83/month, 12-month Lease to Own ("LTO") plan to purchase ~\$500 item and \$39/week, 48-week LTO plan to purchase ~\$600 item
5. Lend Academy; assumes \$200 amount financed with \$5 finance charge 7 days between the advance and employee's regularly scheduled payday














## Leverage Billions of Data Points to Make Credit Scores Obsolete

OppFi's proprietary algorithms powered by Artificial Intelligence are designed to better predict ability and willingness to repay



# Technology-Fueled Proprietary Algorithms Provide Real-Time Insights

	100% Cloud Platform		AI Powered Conversion, Approvals & Servicing
	Leads Decision Engine		Next Best Action Workflow Optimization
	Machine Learning		Continuous A/B Testing
	Bank Verification		Real-time Data & Analytics
	Income Verification		Microservice Infrastructure
	Modern Data Warehouse		

## DECISIONS POWERED BY...



Consumer Behavior



Income Data



Bank Data



Employment Data



Alternative Bureau Data

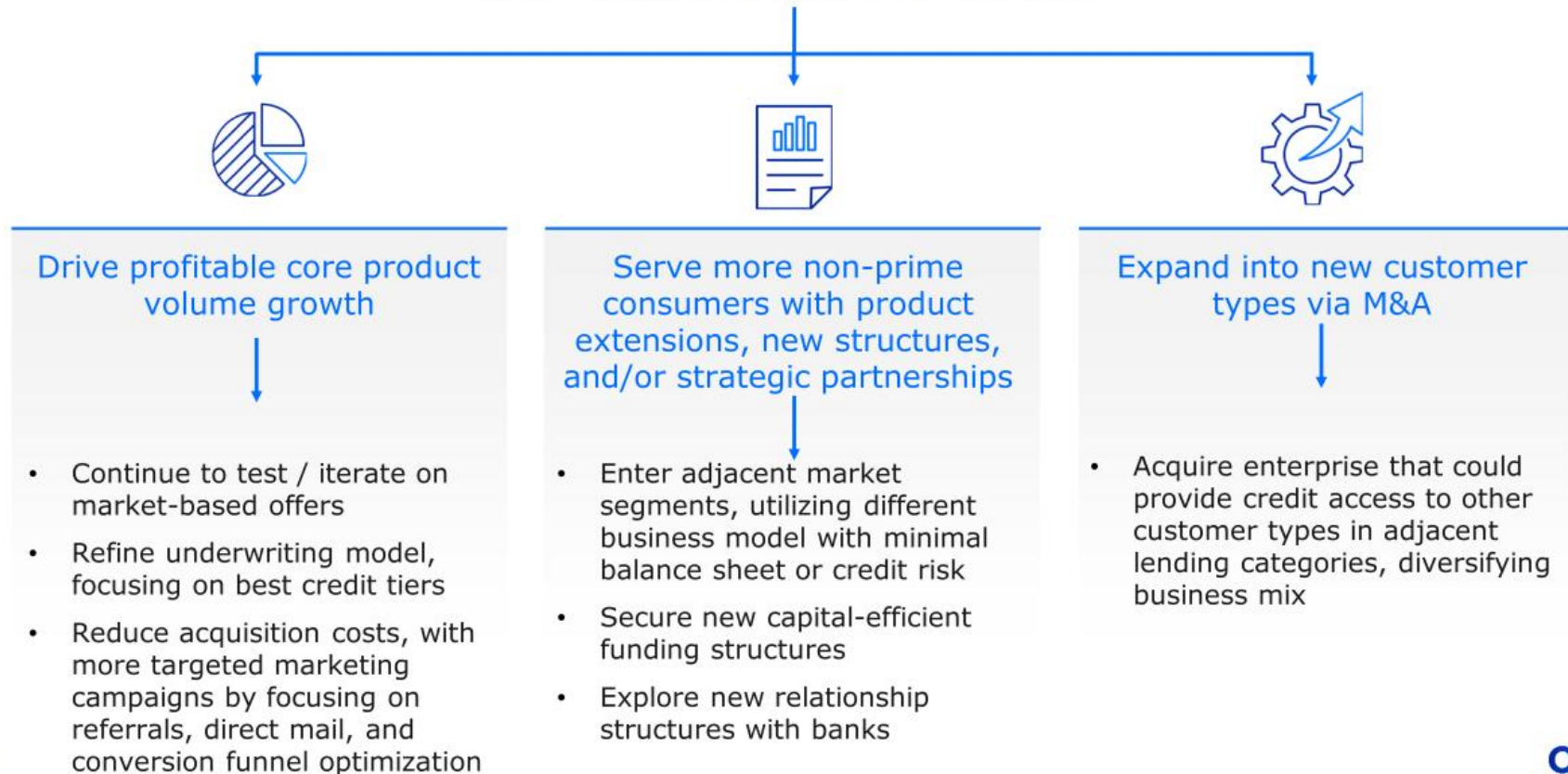


Marketing Source

Visibility across non-prime risk spectrum enables the targeting of creditworthy borrowers more effectively, providing flexibility to change model criteria quickly

# OppFi Growth Strategy

## Accelerate Profitable Growth



# Understanding Our Customer Value

## Over 1,785<sup>1</sup> Customers<sup>2</sup> Surveyed

1,426 of 1,785 took the time to write a personal note about their experience



**87%** of the remarks were positive

*"OppLoans gave me a chance. And I have not let them down and I will not let them down. I hope they can continue rescuing people such as myself!"*

## Overall Experience

**91%**

had a **very positive** or **positive** experience<sup>3</sup>

## We Are There When Others Are Not ...

ALMOST

**50%**

were turned down by a bank or credit union

OVER

**50%**

were turned down by another lender

## Our Impact

What would happen to our customers without OppFi?

### FALL BEHIND ON THEIR BILLS

**80%+**

### RISK LOSING THEIR JOB

**30%**

### FACE THE PROSPECT OF LOSING THEIR HOUSING

**30%**

### FACE POTENTIAL BANKRUPTCY

**13%**





# Financial Performance

OppFi™

# Platform with Proven Ability to Scale Profitably

(\$ in millions)

## Revenue



## Adjusted EBITDA



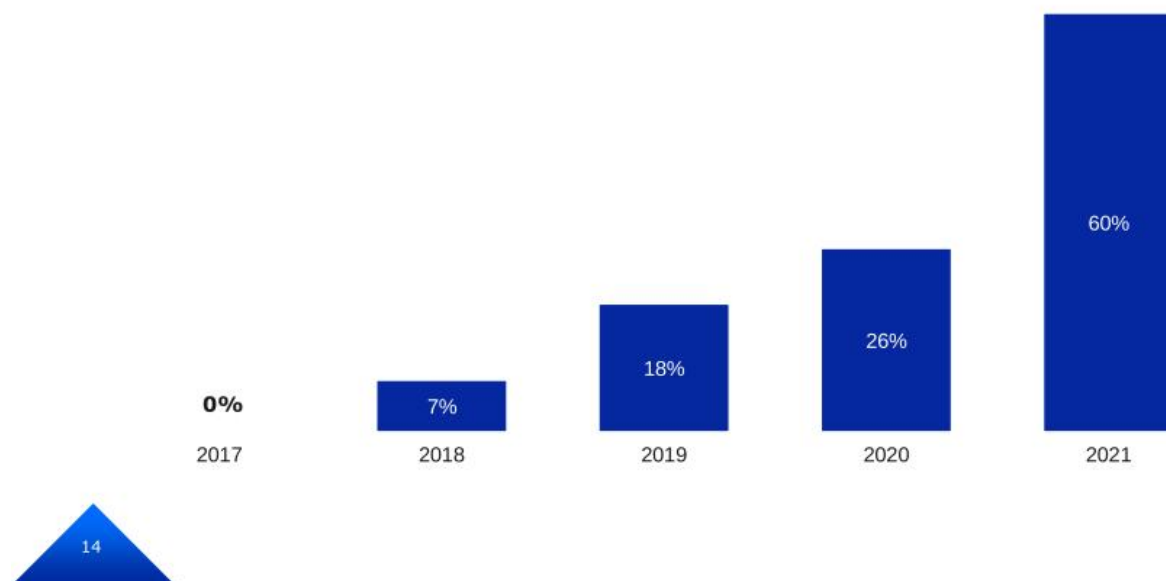
## Adjusted Net Income



## Operational Efficiencies: Automation & Expense Savings

Continued increases in operational leverage position OppFi well for post-COVID demand

### Increasing Automated Approvals (AAR)



On track for annualized \$15 million in after-tax reduction in operational cost base, exiting 2022:

More efficient marketing spending leading to lower cost per funded loan

Reduced vendor expenses

Headcount rationalization

Lower interest expenses from new financing agreements

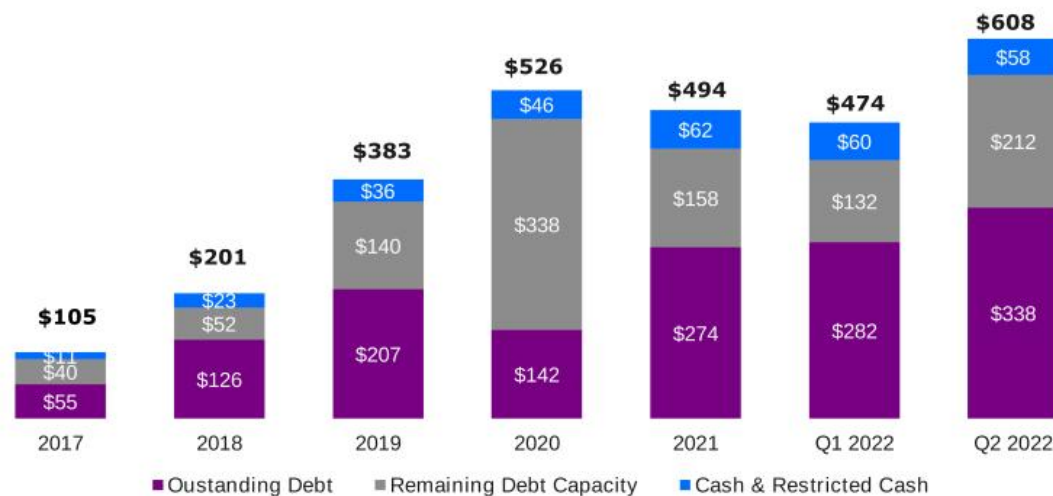
Normalization of costs after going public last year

**OppFi**

# Reduced Cost of Financing and Strong Balance Sheet to Power Growth

Ample debt capacity provides a means to fund future growth without equity

## Liquidity (\$ in millions)



Grown liquidity ~6x of 2017 levels

Decreased cost of borrowing by 500+ bps since 2017

Diversified institutional capital sources

Increased financial flexibility with:

- corporate credit agreements,
- asset-backed facilities,
- bank provided asset-based loans,
- forward flow arrangements, and
- total return swap



# Quarterly Key Performance Indicators

UNAUDITED QUARTER ENDED

(\$ in millions), except Total Marketing Cost	6/30/2021	6/30/2022
Net Originations <sup>1</sup>	\$144	\$226
Ending Receivables <sup>2</sup>	\$260	\$402
% of Originations by Bank Partners	93%	95%
Net Charge-Offs as % of Avg. Receivables <sup>3</sup>	28%	51%
Average Yield <sup>4</sup>	129%	118%
Automatic Approval Rate <sup>5</sup>	51%	62%
Total Marketing Cost per New Funded Loan <sup>6</sup>	\$245	\$206
Total Marketing Cost per Funded Loan <sup>7</sup>	\$72	\$82

## Key Highlights

**Net originations increased 57% year over year**

**Ending receivables increased 54% year over year** as a result of strong origination growth YoY

**Net charge-offs as % of average receivables increased to 51% versus 28% year over year**, which is an improvement over Q1-2022 but continues to reflect elevated delinquencies from higher loss customer segments that we have continued to cut throughout Q2-2022

**Yield decreased year over year** due to introduction of personalized pricing and increased delinquency

**Automatic approval rate increased to 62% from 51% year over year**, reflecting the continued application of algorithmic automation projects that streamline the origination process

**Total marketing cost per new funded loan decreased by 16% year over year** due to reduced investment in direct mail spend combined with higher customer conversion rates

1. Net originations include both originations by bank partners on the OppFi platform, as well as direct originations by OppFi.

2. Receivables are defined as unpaid principal balances of both on- and off-balance sheet loans.

3. Net charge-offs as a percentage of average receivables (defined as unpaid principal of both on- and off-balance sheet loans) represents total charge offs from the period less recoveries as a percent of average receivables. OppFi charges off loans after they are more than 90 days delinquent.

4. Average Yield is defined as annualized interest income from the period as a percent of average receivables.

5. Auto-Approval Rate is calculated by taking the number of approved loans that are not decided by a loan advocate or underwriter (auto-approval) divided by the total number of loans approved.

6. Marketing Cost per New Funded Loan represents marketing cost per funded loan for new loans. This metric is the amount of direct marketing costs incurred during a period divided by the number of new funded loans originated during that same period.

7. Marketing Cost per Funded Loan represents marketing cost per funded loans (including new and returning customer loans). This metric is the amount of direct marketing costs incurred during a period divided by the number of funded loans originated during that same period.

## Full Year 2022 Outlook<sup>1</sup>

**20% to 25%**

**Total Revenue Growth**

**43% to 47%**

**Adjusted Operating Expense<sup>2</sup> Margin**

**Break-Even or  
Modest Net Loss**

**Profitability (Adjusted Basis)**

## Long-Term Targets

Net Revenue Margin

**70%**

Adjusted Operating Expense<sup>1</sup> Margin

**44%**

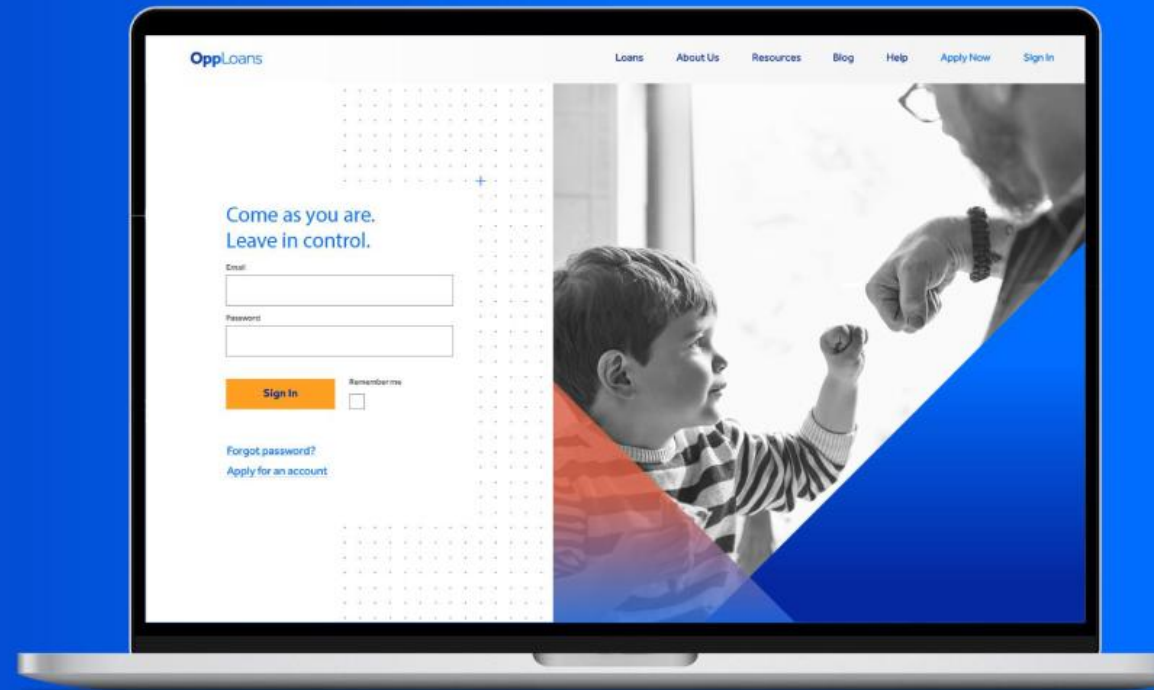
Adjusted EBITDA Margin

**30%**

Adjusted Net income Margin

**15%**

# + Appendix





## Fair Value Valuation

(\$ in thousands)	UNAUDITED PERIOD ENDED	
	6/30/2022	3/31/2022
Outstanding Principal	\$394,709	\$332,517
Accrued Interest	\$12,917	\$10,674
Interest Rate	149.9%	147.7%
Discount Rate	24.9%	21.6%
Servicing Cost <sup>1</sup>	(5.0)%	(5.0)%
Remaining Life	0.637 years	0.617 years
Default Rate <sup>1</sup>	19.5%	18.5%
Accrued Interest <sup>1</sup>	3.3%	3.2%
Prepayment Rate <sup>1</sup>	16.4%	21.3%
Premium to Principal <sup>2</sup>	10.9%	11.3%

1. Stated as a percentage of loan receivable.  
 2. Represents rate applied to on-balance unpaid principal receivables, inclusive of adjustment for accrued interest.

## Key Highlights

- Default rate increased by 100bps due to recent elevated loss rates
- Prepayment rate decreased by 495bps
- Discount rate increased 330bps primarily due to increases in the risk-free rate and equity risk premium

## Pro Forma Share Count as of June 30, 2022

Shares	Share Price				Notes
	\$10.00	\$12.00	\$13.00	\$14.00	
Class A Common Stock held by Public and Founders	13,632,260	13,632,260	13,632,260	13,632,260	Shares held by public shareholders, including founders, underwriters and private placements
Class A and Class V Common Stock Held by Pre-Business Combination OppFi Equity holders	70,229,696	70,229,696	70,229,696	70,229,696	Excludes 25,500,000 shares of Class V Common Stock outstanding with respect to Earn Out Units held by pre-business combination OppFi equity holders, which vest and are subject to forfeiture as discussed below
<b>Total Currently Issued and Outstanding Shares of Common Stock</b>	<b>83,861,608</b>	<b>83,861,608</b>	<b>83,861,608</b>	<b>83,861,608</b>	Excludes 25,500,000 shares of Class V Common Stock outstanding with respect to Earn Out Units held by pre-business combination OppFi equity holders, which vest and are subject to forfeiture as discussed below
Earn-Out Shares		8,500,000	17,000,000 (including 8,500,000 units that would have vested at \$12)	25,500,000 (including 8,500,000 units that would have vested at each of \$12 and \$13)	Earn-Out Shares represent shares of Class V Common Stock that related to a total of 25,500,000 Earn Out Units held by pre-business combination OppFi equity holders, which vest in three tranches when the volume weighted average price (VWAP) of the Class A Common Stock equals or exceeds each of \$12.00, \$13.00 and \$14.00 for any 20 out of 30 consecutive trading days over the first 36 months after closing, and with respect to which Class V Common Stock is currently outstanding and subject to vesting and forfeiture  Forfeited after 3-year anniversary of closing date if vesting conditions above are not met
<b>Total Outstanding Shares of Common Stock Giving Effect to Earn-Outs</b>	<b>83,861,608</b>	<b>92,361,956</b>	<b>100,861,956</b>	<b>109,361,956</b>	

Note: This presentation is not a complete summary of all relevant terms, conditions and information related to the capital structure of OppFi Inc. For more information, see the Company's filings with the SEC, including the Annual Report on Form 10-K filed by the Company with the SEC on March 11, 2022.

This presentation excludes:

615,652 shares purchased as Treasury Stock  
14,426,937 warrants to purchase shares of Class A Common Stock at \$11.50 per share  
912,500 warrants to purchase shares of Class A Common Stock at \$15.00 per share  
11,487,175 shares of Class A Common Stock issuable under the Company's 2021 Equity Incentive Plan  
1,200,000 shares of Class A Common Stock issuable under the Company's 2021 Employee Stock Purchase Plan

## Adjusted EBITDA and Adjusted Net Income Reconciliation Table

(\$ in millions)	2017	2018	2019	2020	2021
<b>Net Income</b>	<b>\$3</b>	<b>\$10</b>	<b>\$33</b>	<b>\$78</b>	<b>\$90</b>
FV adjustments	10	26	35	(8)	-
Debt Issuance Cost	1	1	2	2	2
Other Addback and One-Time Expenses <sup>1</sup>	1	1	1	2	(8)
<b>Adjusted EBT</b>	<b>15</b>	<b>37</b>	<b>71</b>	<b>74</b>	<b>84</b>
Pro-Forma Taxes <sup>2</sup>	(4)	(9)	(18)	(18)	(18)
<b>Adjusted Net Income</b>	<b>11</b>	<b>28</b>	<b>53</b>	<b>55</b>	<b>66</b>
Pro-Forma Taxes <sup>2</sup>	4	9	18	18	18
Depreciation and Amortization	1	2	4	7	10
Interest Expense	6	12	21	19	22
Business (Non-income) Taxes	-	0	1	2	1
<b>Adjusted EBITDA</b>	<b>\$22</b>	<b>\$52</b>	<b>\$97</b>	<b>\$101</b>	<b>\$117</b>

Note: Excludes transaction expenses

1. Includes one time implementation fees, stock compensation expenses, IPO readiness costs and management fees

2. Assumes a tax rate of 25% for the years ended December 31, 2017, December 31, 2018, December 31, 2019, and December 31, 2020 and a 21.6% tax rate after, reflecting the U.S. federal statutory rate of 21% and a blended statutory rate for state income taxes, in order to allow for a comparison with other publicly traded companies.

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